
2021-2023 BOARD OF MANAGEMENT STRATEGIC PLAN

Version 2.0 – 2022 Update (May 2022)

About this plan: The Neighbourhood Watch Tasmania Inc (NHWT) Board of Management (the Board) is a volunteer committee with up to eight members.

This plan was developed in 2020 and reflected a new period following substantial membership changes for the Board and operating in the COVID context.

This plan shows the Board's intended direction for the 2021-2023 period which is focused on supporting existing groups and addressing the overall decline in participation across Tasmania, so our communities can be safer and better connected.



Our Activity Themes



Our Purpose: To improve the quality of life in Tasmanian communities by minimising preventable crime and prompting closer community ties, by promoting positive community relationships between members and Tasmania Police.

About the 'Watches': Local Watches (NHWT Groups) work at the 'grass roots' with their communities and Tasmania Police to build relationships, promote harmony and identify and address issues that affect community safety.

They do this in a range of ways, such as forming partnerships with other community groups, reducing the fear and incidence of crime through education, encouraging the reporting of crimes and suspicious behaviour to Police, and promoting the benefits of community safety and crime prevention.

The Board acts as a facilitator and advocate but does not direct the Watches.

www.nhwtas.org.au

This plan mostly relates to actions of the Board and its overall intent to support Watch activities.

Plan Focus: The Strategic Plan is designed to only recognise priority, 'growth' activities.

What does success look like?

This plan does not include measures or indicators of success, but the 'Priority Areas' indicate what 'success' is anticipated to look like e.g. increased membership, increased engagement between members and/or other community partners; evidence of increased awareness of/appreciation for NHWT Inc.

Updates

The NHWT Board reviews and updates this plan at least annually, and the current version is publicly available from the [NHWT website](http://www.nhwtas.org.au)

Strategic Plan 2021 - 2023

PRIORITIES	2021	2022	2023
1. Membership Growth <i>Watches & Board membership</i>	1.1 Promote alternative models of membership for existing Groups	<ul style="list-style-type: none"> Develop a Watch guideline for starting and maintaining Groups that have individuals and community organisations as members 	<ul style="list-style-type: none"> Investigate other Growth opportunities e.g. CALD*/other minority groups, school and University students
	1.2 Seek partnerships with aligned organisations and support them to become NHWT members.	<ul style="list-style-type: none"> Consolidate partnerships with community organisations with values that align to NHWT 	<ul style="list-style-type: none"> TBA
2. Strengthen Partnerships <i>Internal and external partnerships</i>	2.1 Promote participation in selected NHWT activities to Watches e.g. Neighbour Day 2021 (Relationships Australia), NHWA Conference, and maintain Crime Prevention Week (Bunnings)	<ul style="list-style-type: none"> Consolidate partnerships with CrimeStoppers & PCYC 	<ul style="list-style-type: none"> Consider other partnership options: Clean Up Australia Day, RUOK Day, International Coffee with a Cop Day, Get Online Week, Thank a First Responder Day...
	2.2 Refresh our AGM format and recognition policy to celebrate NHWT values and its members	<ul style="list-style-type: none"> Create an on-line 'Honour Board' for NHWT life members 	<ul style="list-style-type: none"> TBA
3. Promotion & Awareness <i>Promote NHWT as an indispensable community contributor.</i>	3.1 Renew the NHWT calendar (photos)	<ul style="list-style-type: none"> Expand opportunities for calendar contributions 	<ul style="list-style-type: none"> Consider NHWT having a patron
	3.2 Improved use of social and print media to promote NHWT activities and partnerships	<ul style="list-style-type: none"> Increase social media statistics, aiming to increase engagement/reach – may be through promoting NHWA commercials through media community service announcements. 	
	3.3 35th Anniversary of NHWT	N/A	N/A

*CALD: Culturally and Linguistically Diverse